



THE BLACK WOMEN'S WELLNESS AGENCY

The Black Women's Wellness Agency (BWVA) partners with private, public, and nonprofit organizations to provide:

Marketing Consulting, Project Management, Business Management Consulting, and other services dedicated to the wellness and advancement of Black Women.



CAPABILITIES STATEMENT

Business Operation and Management Consulting Services.

Collaborate with organizations to establish priorities and outcomes, and assess and adjust the organization's strategic direction as well as integrate effective operational frameworks through servation, data collection, & analysis.



DIVERSITY, EQUITY, & INCLUSION DEI PLANNING SERVICES

Consult on initiatives to create a more equitable and inclusive company culture.



PROJECT MANAGEMENT SERVICES

Integrate Project Management Institute's (PMI) best practices into the client initiatives to improve efficiency.



MARKETING MARKETING SERVICES

Promoting the services of women of color-owned wellness providers and connecting them to a cultivated community of potential customers.



CLASSES, WORKSHOPS & RETREATS

Create and facilitate evidence-based wellness classes, workshops, discussions, and retreats that promote physical, emotional, and mental wellness.

DIFFERENTIATORS

- The Black Women's Wellness Agency Inc.'s leadership possesses a 18-year demonstrable commitment to the field of wellness and the well-being of Black Women. company was DC resident, Registered Yoga Teacher, Certified Personal Trainer, a PMI certified Project Management Professional, and a recipient of a Master of Public Health from Emory University.
- The Black Women's Wellness Agency, Inc. does not have any known direct competitors.
- The Black Women's Wellness Agency, Inc. does not seek to define wellness.

PAST CLIENTS



University of Pittsburgh

CLASP
The Center for Law and Social Policy



BLACK WOMEN'S HEALTH IMPERATIVE

PINK CORNROWS

THE BLACK WOMEN'S WELLNESS AGENCY



OUR SERVICES

Dive into our diverse array of services, meticulously designed to cater to a wide range of needs within government contracting and beyond. Each service we offer is a testament to our expertise and commitment to excellence:

| Service Category | NAICS/PSC Code | NIGP Codes | Description |
|--|----------------|------------------------|---|
| Administrative Management & General Management Consulting Services | NAICS 541611 | 918-06-00 918-00-00 | Streamlining operations and enhancing organizational efficiency with strategic oversight. |
| Marketing Consulting Services | NAICS 541613 | 961-53-00 918-76-00 | Amplifying messages with expert marketing strategies to elevate brands and connect with audiences. |
| All Other Personal Services | NAICS 812990 | 918-52-00 | Delivering tailored personal services to meet unique client needs with satisfaction and excellence. |
| Support—Management: Other | PSC R799 | 918-75-00 | Offering comprehensive management support services to ensure smooth operations and project success. |
| Support—Professional: Program Management/Support | PSC R408 | 958-77-00 | Providing specialized program management & support services to streamline execution and enhance outcomes. |

FOR MORE VISIT OUR WEBSITE

www.thebwwa.com

DUNS Number: 118700898 | CAGE: 9ERH5

Primary NAICS: 541613 | Other NAICS: 923120, 611699, & 812990

Our Capability Statement | CBE Press Release