

For Immediate Release

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The Black Women's Wellness Agency is a Certified Business Enterprise

Washington, D.C. - January 4, 2023 - The Black Women's Wellness Agency (BWVA) Inc. was recently recognized by Washington, D.C.'s Department of Small and Local Business Development (DSLBD) as a Certified Business Enterprise (CBE), including the following CBE Categories: Local Business Enterprise (LBE), Disadvantaged Business Enterprise (DBE), Small Business Enterprise (SBE), Resident Owned Business (ROB), and Equity Impact Enterprise (EIE). The classifications comprise twelve preference points, resulting in a 12% price reduction.

The BWVA has over 17 years of business process improvement experience, including project management, across all sectors (i.e., local and federal government, private, academia, non-profit, and international development) and is familiar with systems, processes, and organizational procedures.

The BWVA provides public health program design, project management, business management consulting, wellness services (i.e., corporate wellness retreats, yoga sessions, guided meditation, public health seminars on work-life-balance, etc.), marketing consulting, and other services dedicated to the wellness and advancement of Black Women.

The BWVA offers a variety of services, including:

- **Public health program design:** Incorporating community and stakeholders at the onset of program planning (i.e., goals, objectives, outcomes, inputs, etc.), facilitating strategy sessions, developing a communications plan utilizing technology for the different types of adult learners, creating a management plan for innovative evidence-based approaches, ensuring an agile methodology to incorporate stakeholder/partner feedback in real time, and evaluating the program, based on pre program data.
- **Project management:** managing the triple constraints (i.e. scope, schedule, and cost), defining goals and measurable objectives, developing and implementing a community outreach plan, identifying outcomes and metrics.
- **Process improvement:** helping clients understand their challenges, galvanizing stakeholders, identifying steps to move from conception to actualization, developing clear measurable goals, and activating community and stakeholders to lead the charge.
- **Wellness services:** Developing customized corporate wellness programs for organizations, including corporate wellness retreats, yoga classes, guided meditation, public health seminars on stress management tools, chronic disease prevention strategies, balancing work and life demands, etc.
- **Business management consulting:** Assisting organizations to solve large business problems including, but not limited to: solving a specific problem for a client, diagnosing

the root cause of an issue, performing data analysis to help understand organizational issues, providing recommendations for how an organization can improve, implementing new procedures that an organization needs to thrive, rallying teams to get on board with needed changes or adjustments, teaching the client how to proceed, and preparing the client to monitor and solve for similar issues down the road.

- **Speaker facilitation:** The BWWA is skilled and equipped to lead and moderate discussions about public health concerns, structural inequities, black women, and health issues.

For business and partnership opportunities, please email us at contact@thebwwa.com.

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About BWWA: Founded in 2021, The Black Women's Wellness Agency is a Black Woman owned and operated corporation located in Washington, DC that is dedicated to helping Black Women manage stress, by amplifying an array of wellness offerings and connecting Black Women to Black Women Wellness Providers.