

COMPANY DATA

Founded in 2021, The Black Women's Wellness Agency, Inc. (BWVA) is a Black Woman owned and operated corporation located in Washington DC that is dedicated to helping Black women manage stress, by amplifying an array of wellness offerings provided by Black Women and Women of Color Providers.

The Black Women's Wellness Agency (BWVA) also partners with private, public, and nonprofit organizations to provide

Marketing Consulting, Project Management, Business Management Consulting, and other services dedicated to the wellness and advancement of Black Women.

NIGP CODES

- **961-53-00 Marketing Services**
- 918-76-00 Marketing Consulting
- 958-77-00 Project Management Services
- **918-00-00 Consulting Services**
- 918-06-00 Administrative Consulting
- 918-75-00 Management Consulting
- 918-32-00 Consulting Services (Not Otherwise Classified)
- 918-83-00 Organizational Development Consulting
- 918-38-00 Education and Training Consulting
- 918-38-22 Educational Training Consulting Services
- 948-36-00 Exercise Program Services
- 948-73-00 Physical Fitness Programs
- 969-44-00 - Professional Services, Subcontractor
- 961-02-05 - Administrative & Staff Level Services
- 952-00-00 Human Services
- 972-00-00 Research & Educational Services (Higher Education)
- 917-25-00 Contracted Services (Research Collaboration)
- 924-05-00 Advisory Services (Educational)

CBE CATEGORIES

1. **Local Business Enterprise (LBE)**
2. **Disadvantaged Business Enterprise (DBE)**
3. **Small Business Enterprise (SBE)**
4. **Resident Owned Business (ROB)**
5. **Equity Impact Enterprise (EIE)**

- **12 Preference Points**
- **12% Price Reduction**

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The Black Women's Wellness Agency, Inc.

WEBSITE: *TheBWVA.com*

DUNS #: 118700898

CAGE #: 9ERH5

SAMS Status: Active

Primary NAICS Code: 541613

Other NAICS Codes: 923120, 611699, & 812990

CAPABILITIES STATEMENT

CAPABILITIES

Consulting

Business Operations and Management Consulting Services

Collaborate with organizations to establish priorities and outcomes, and assess and adjust the organization's strategic direction as well as integrate effective operational frameworks through observation, data collection, & analysis.

Diversity, Equity, & Inclusion (DEI) Planning Services

Consult on initiatives to create a more equitable and inclusive company culture.

Project Management Services

Integrate Project Management Institute's (PMI) best practices into the client initiatives to improve efficiency.

Marketing

Marketing Services

Promoting the services of women of color-owned wellness providers and connecting them to a cultivated community of potential customers.

Classes, Workshops & Retreats

Create and facilitate evidence-based wellness classes, workshops, discussions, and retreats that promote physical, emotional, and mental wellness.

DIFFERENTIATORS

1. **The Black Women's Wellness Agency Inc.'s leadership possesses a 17-year demonstrable commitment to the field of wellness and the well-being of Black Women.** The company was founded in Washington DC by a Black Woman DC resident, Registered Yoga Teacher, Certified Personal Trainer, a PMI certified Project Management Professional, and a recipient of a Master of Public Health from Emory University.
2. **The Black Women's Wellness Agency, Inc. does not have any known direct competitors.** There is no other organization connecting black women to black and women of color wellness providers.
3. **The Black Women's Wellness Agency, Inc. does not seek to define wellness.** The Black Women's Wellness Agency believes Our Wellness is Infinite and as such the BWVA works with a diverse selection of providers including Yoga Teachers, Doulas, Life Coaches, Registered Dieticians, and more.

PAST PERFORMANCE



BLACK WOMEN'S
HEALTH IMPERATIVE



University of
Pittsburgh

CLASP

The Center for Law and Social Policy

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